



Ethan Andrew Way, B.C.S.

Digitally signed  
by Kathryn  
Ross  
Date:  
2018.09.11  
16:08:46 -04'00'

*Kathryn Ross*

September 11, 2018

VIA EMAIL ([cela@fec.gov](mailto:cela@fec.gov)) - Original to follow US Certified Mail, Return Receipt Requested

Office of the General Counsel  
Federal Election Commission  
1050 First Street, N.E.  
Washington, DC 20463

RE: MUR 7462

Dear Ms. Stevenson:

Please consider this as the response to Jan Crawford's complaint against Bob Rackleff and Bob Rackleff for Congress Campaign. The allegations Ms. Crawford make in her August 3, 2018 complaint (hereinafter "Complaint") are incomplete and lack the context of what the reality was between the parties – a disagreement over services and efficacy.

As indicated in the Complaint, Ms. Crawford was informed that her services were no longer needed. The email informing Ms. Crawford of this was sent on May 14, 2018 (Please see Exhibit "A"). The basis for the termination was clearly stated that Ms. Crawford's services were no longer needed. The reason is simple – the services were not effective in assisting the Bob Rackleff for Congress campaign. The candidate made changes to utilize a local campaign manager/finance director. This change proved effective and Mr. Rackleff won his primary on August 28, 2018 and has advanced to the General Election.

On June 8, 2018, not July 2018 as indicated in the Complaint, Ms. Crawford sent a final bill. Mr. Rackleff responded on the same date and re-iterated the lack of performance on Ms. Crawford's part. (Please see Exhibit "B").

In his May 14, 2018 email (Exh. "A") Mr. Rackleff made it clear he would pay an additional \$3,000.00 in addition to the \$28,000.00 previously paid. The payment timing was discussed. It is only after this time frame passes, that Ms. Crawford sends her "Final Invoice."

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Rackleff Response  
September 11, 2018  
Page 2

To be clear, the debt considered in the Complaint and herein is a bona fide disputed amount as contemplated by 11 CFR § 116.1(d) and will be reported and addressed as required by 11 CFR § 116.10.

Bob Rackleff and the Bob Rackleff for Congress Campaign do not owe the \$16,000.00 alleged by Ms. Crawford.

Please do not hesitate to let me know if additional information is needed.

Reviewed and approved:

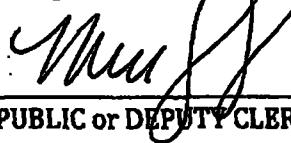
  
Bob Rackleff

I understand that I am swearing or affirming under oath to the truthfulness of the assertions made herein.

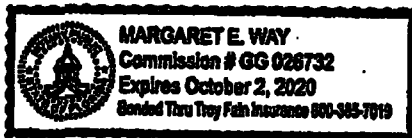
Dated: September 11 2018

STATE OF FLORIDA )  
COUNTY OF LEON )

SWORN TO AND SUBSCRIBED before me, this \_\_ day of September 2018, by Bob Rackleff who is personally known to me or who has produced a Florida driver's license as identification.



NOTARY PUBLIC or DEPUTY CLERK



[Print, type or stamp commissioned name  
of notary]

Rackleff Response  
September 11, 2018  
Page 3

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Sincerely yours,



ETHAN ANDREW WAY, B.C.S.

Encl: As indicated  
cc: Bob Rackleff for Congress Campaign  
Bob Rackleff

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# Exhibit "A"

To improve the effectiveness of my campaign, I have already hired locally a campaign manager/finance director, a media consultant, and a digital media company.

In the meantime, in addition to the \$28,000 I paid to date, I will send you one more \$3,000 check at the end of May to ease your transition to other employment.

Best wishes,

Bob

From: Jan Crawford <jan@themediabuy.com>  
Subject: Re: I am terminating your services as of today  
Date: May 14, 2018 at 4:51:25 PM EDT  
To: Bob Rackleff

As per our agreement, the money is due on the first of the month.

I hope you will finally begin Dialing for Dollars as that is the key to your raising the money you will need. David Brooks' list is better than Fred's and you have the Homemakers for Gwen Graham of people who have given in the past.

Jan

On Mon, May 14, 2018 at 4:24 PM, Bob Rackleff wrote:  
Jan,

I've given this much thought in the last few weeks and come to the conclusion that I no longer need your services. Please end all work you are doing for my campaign today.

I am also terminating any further payments to Aristotle after spending \$7,876 for a service that is too complex to be useful to me. I will notify Aristotle myself. I'll be using instead the Florida Democratic Party VAN system which is simpler and provides local tech assistance.

To improve the effectiveness of my campaign, I have already hired locally a campaign manager/finance director, a media consultant, and a digital media company.

In the meantime, in addition to the \$28,000 I paid to date, I will send you one more \$3,000 check at the end of May to ease your transition to other employment.

Best wishes,

Bob

From: Bob Rackleff  
Subject: I am terminating your services as of today  
Date: May 14, 2018 at 4:24:54 PM EDT  
To: Jan Crawford <jan@themediabuy.com>

Jan,

I've given this much thought in the last few weeks and come to the conclusion that I no longer need your services. Please end all work you are doing for my campaign today.

I am also terminating any further payments to Aristotle after spending \$7,876 for a service that is too complex to be useful to me. I will notify Aristotle myself. I'll be using instead the Florida Democratic Party VAN system which is simpler and provides local tech assistance:

To improve the effectiveness of my campaign, I have already hired locally a campaign manager/finance director, a media consultant, and a digital media company.

In the meantime, in addition to the \$28,000 I paid to date, I will send you one more \$3,000 check at the end of May to ease your transition to other employment.

Best wishes,

Bob

From: Daniel  
Subject: Email Contacts  
Date: May 14, 2018 at 10:25:59 AM EDT  
To: Bob Rackleff

From: Jan Crawford <jan@themediabuy.com>  
Subject: Afternoon Call  
Date: May 8, 2018 at 7:07:35 AM EDT  
To: Bob Rackleff

I will be speaking with Sarah this afternoon about fundraising. Hopefully, with Rick later this week.

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**Exhibit "B"**

10044466252

From: Bob Rackleff  
Subject: Re: Final Bill  
Date: June 8, 2018 at 9:24:55 AM EDT  
To: Jan Crawford <jan@themediabuy.com>

Please don't waste time on this. I was more than patient and generous, given your lack of performance.

Bob

On Jun 8, 2018, at 6:48 AM, Jan Crawford <jan@themediabuy.com> wrote:  
Bob – Please see attached.

Sincerely,

Jan Crawford

Jan Crawford Communications  
443-454-3420  
[www.themediabuy.com](http://www.themediabuy.com)  
<BR Final Bill .doc>

From: Bob Rackleff <bob@bobrackleffforcongress.com>  
Subject: Fwd: Top 20 Precincts to Walk & Gwen Graham 2014 Call List  
Date: May 23, 2018 at 4:16:57 PM EDT  
To: Daniel Pooler

This looks like what you want.

Begin forwarded message:

From: Jan Crawford <jan@themediabuy.com>  
Subject: Top 20 Precincts to Walk & Gwen Graham 2014 Call List  
Date: January 6, 2018 at 12:07:32 PM EST  
To: Bob Rackleff

Bob – Mike (NCEC) sent the attached list of the top 20 precincts for walking. I have a call into him as I have a few questions. However, in the meantime, I will start pulling the individual walk lists.

Also, a consultant friend of mine in Florida was talking to a fundraising friend who, I believe, did fundraising for Gwen Graham in 2014. He found the attached call list from then and forwarded it to me. He says that they are retired and they answer the phone. This looks like a great call list for you. There are 168 names with phone numbers on the list.